

# HaystackID

## Optimizing Public Comment Management in Environmental Impact Projects

Educational Webcast

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HAYSTACK

# Presenting Team



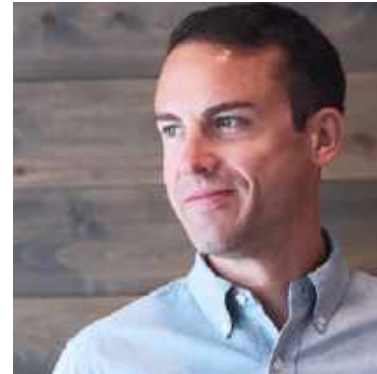
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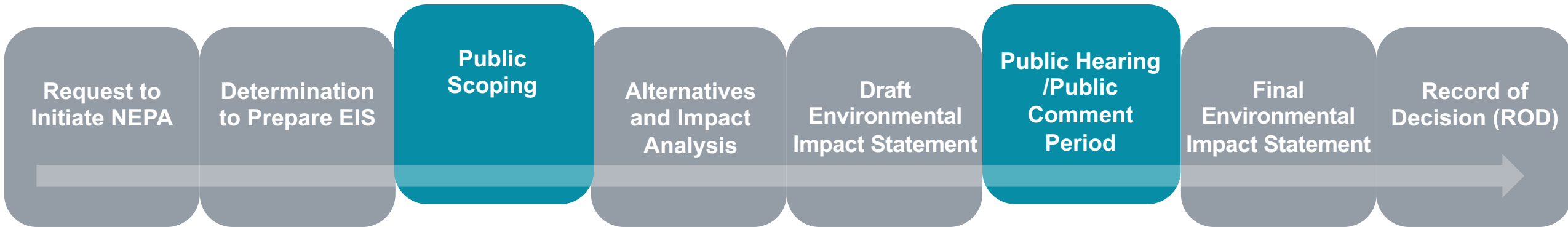
# Agenda

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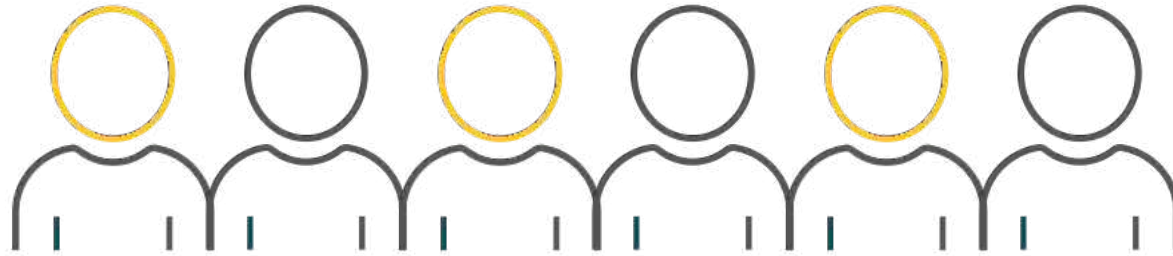
1. Introduction
2. Selecting the Right Team and Technology for the Project
3. Team Requirements
4. Collecting and Tracking Comments
5. Comment Analysis and Collaboration
6. Documenting the Process
7. Organizing Public Comments
8. Building First Draft Reports
9. Best Practices

# Introduction

- Overview of the National Environmental Policy Act (NEPA)
- Challenges of the NEPA process

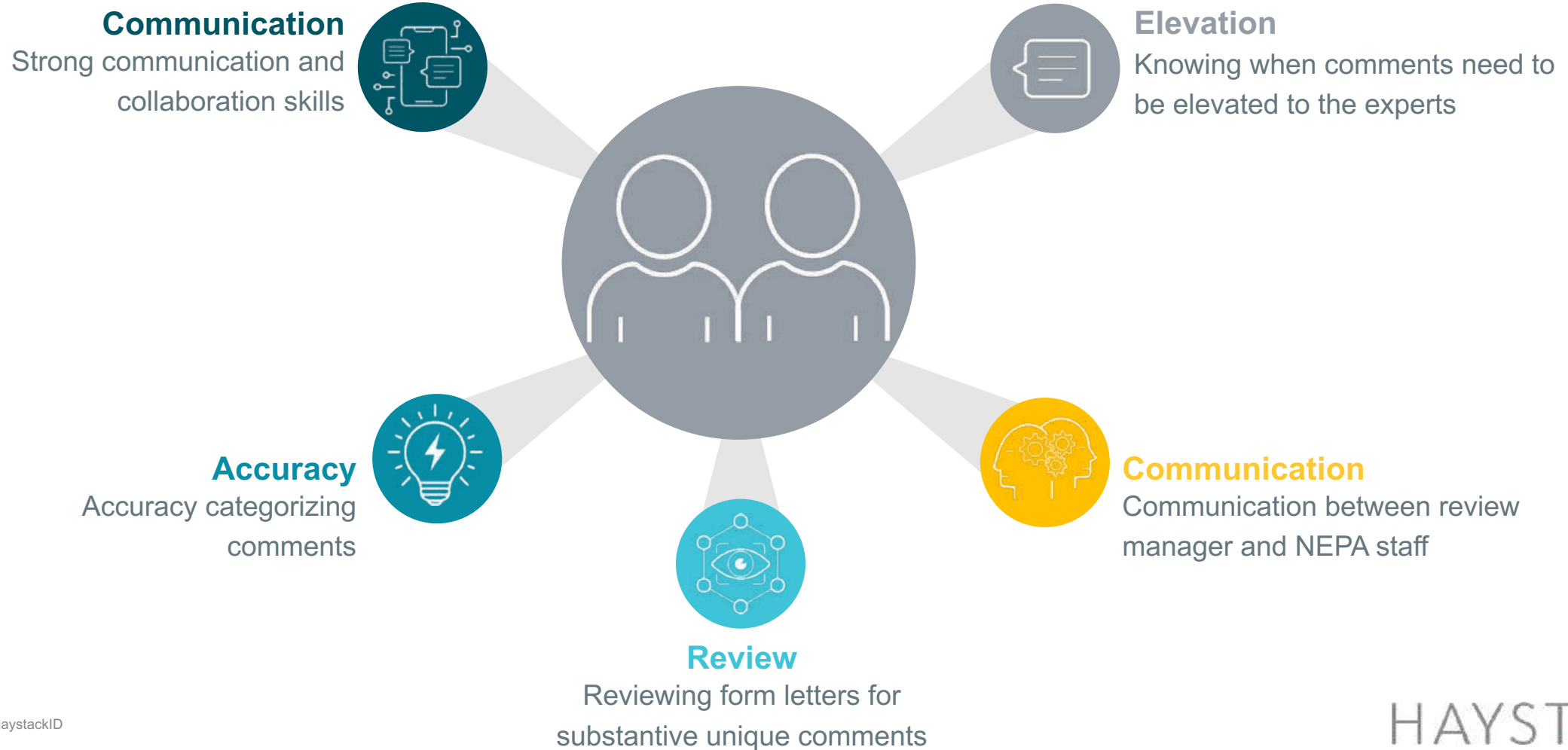


# Selecting the Right Team and Technology for the Project



- Planning should begin early in the proposal stage
- Selecting the right technology
- Considerations for the collection team, review team and technical staff
- Starting with a small review team and increasing it as needed

# Team Requirements



# Collecting and Tracking Comments



## Challenges

The challenges of multiple comment sources and formats

## Collection

Collecting comments from remote communities

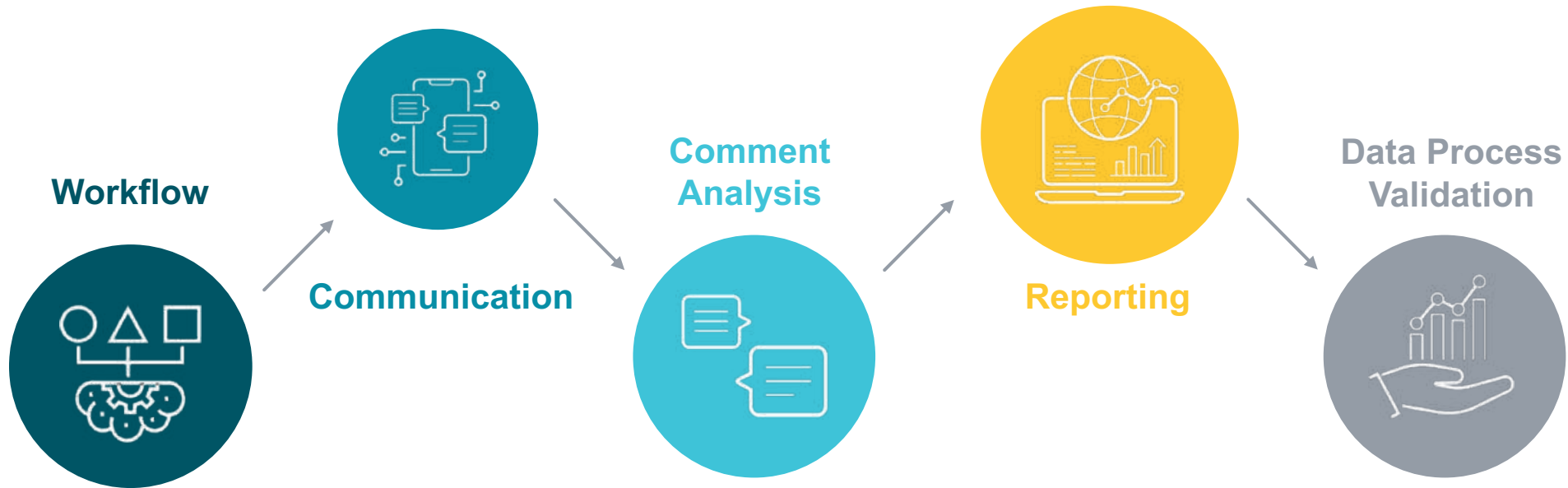
## Education

Educating public to make meaningful substantive comments to the right agency vs commenting on social media

## Workflow

Collection workflow from comment submission to final draft

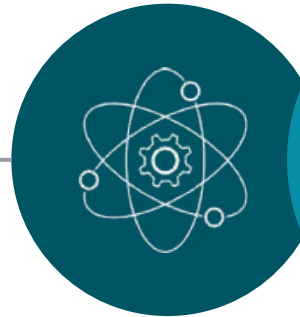
# Comment Analysis and Collaboration





# Documenting the Process

**Quality Control**  
Quality control to prove accuracy of the review process



**Documentation**  
Documenting how the analytics team is managing the comments



**Coordination**  
Coordination with the analytics team and agencies prior to set-up of analytics screening

# Organizing Public Comments



## **Categorization and Sorting**

Categorization and sorting comments by name, date, topic and sub-topic, location, and any specific criteria



## **Early Identification**

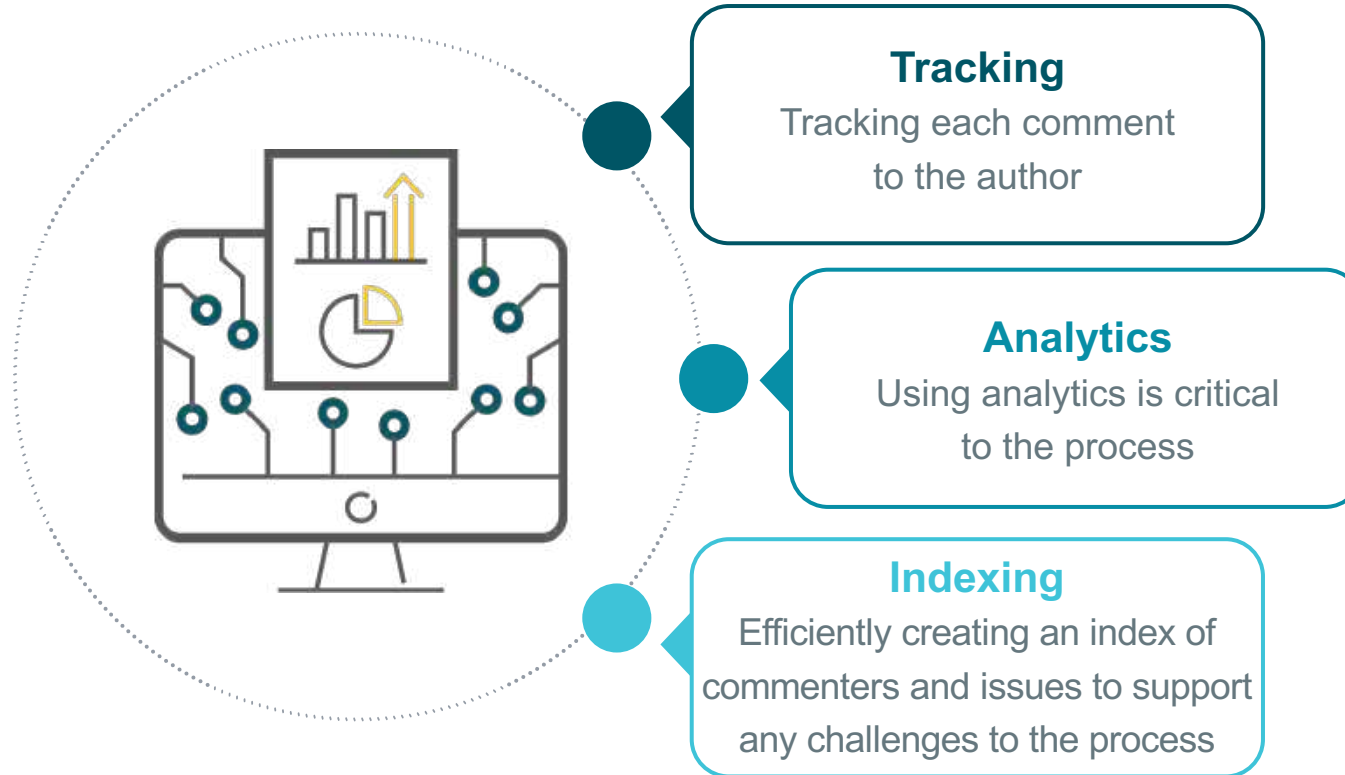
Early identification of issues and hot topics



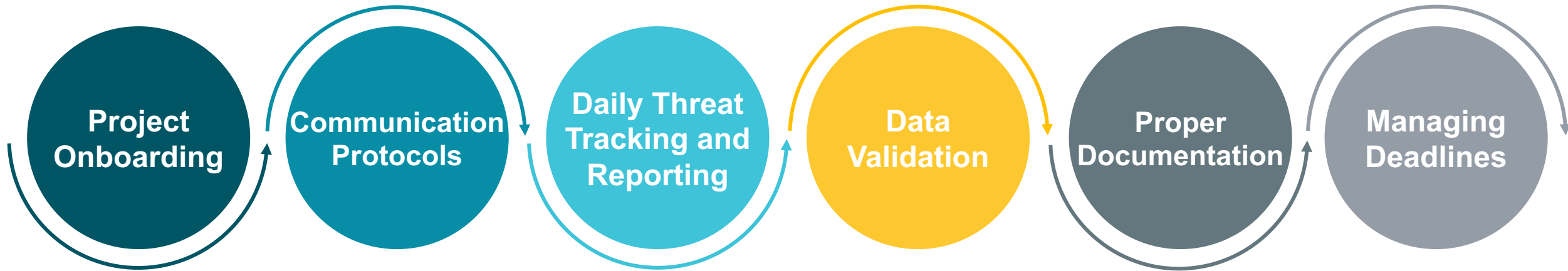
## **Comment Reports**

Writing comment reports in real-time

# Building First Draft Reports



# Best Practices



# How can we help *you*?

Learn how our infinite capabilities can help you at [HaystackID.com](https://HaystackID.com)  
or reach out to us at [info@HaystackID.com](mailto:info@HaystackID.com) / 877.942.9782